

"Insight"

GWRRA News & Information
from the International Team

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Press Release

**GOLD WING ROAD RIDERS ASSOCIATION
ANNOUNCES CHAPTER, REGION & DISTRICT
RECRUITMENT CONTEST!**

Phoenix, AZ (December 1, 2011)—Gold Wing Road Riders Association (GWRRA) announces a Chapter, Region & District contest to coincide with the revamped recruitment program, "FIND-A-FRIEND" with a twist, NEVER PAY DUES AGAIN! The contest will begin January 1, 2012 and run through December 31, 2012. It will be open to all Chapters, Regions & Districts of GWRRA. This program is just part of GWRRA's way to help celebrate their 35th anniversary (1977-2012).

Here is how the contest works:

Chapter Recruitment Contest:

The top three Chapters in each Region that recruit the highest percent of new memberships in 2012 (based on the greenbar report), will win a Find-A-Friend plaque and have FREE Charter fees for the next year!

District Contest:

The District in each Region that recruits the most new memberships in 2012 will win a Find-A-Friend trophy. All District winners will be featured in an article in *Wing World* & E-newsletter (Wingin' It). A picture of each District winner will be featured on GWRRA's web page, and each will be recognized and have special seating at Wing Ding.

Region Contest:

The Region that recruits the most new memberships in 2012 will win a Find-A-Friend trophy. Region winner will be featured on the cover of *Wing World* magazine, have an article in *Wing World*, E-newsletter (Wingin' It) and have a page in the Gold Book. A picture of the Region winner will be featured on GWRRA's web page, and they will be recognized and have special seating at Wing Ding.

GWRRA will provide Find-A-Friend hangar tags, Find-A-Friend information recruiting cards, and Find-A-Friend inserts that explain the program to help your recruiting efforts. If you would like recruiting materials, all you have to do is e-mail customerservice@gwrra.org or call Customer Service. They will be more than happy to send these great recruiting tools to you. In addition, you will be able to download the following from our Find-A-Friend website (www.gwrra.org/FAF.html): website ads, Chapter newsletter ads, printable Find-A-Friend applications, Find-A-Friend hangar tags, Find-A-Friend information recruiting cards and Find-A-Friend inserts that explain the program.

GWRRA, with its motto "**Friends for Fun, Safety and Knowledge**," is a not-for-profit organization with over 72,000 Members in 53 countries, and 4,000 volunteer leaders providing rider education and social structure, along with organizing events, rallies, rides and meetings throughout the year. Visit GWRRA's Web site: www.gwrra.org or call (800) 843-9460 or (623) 581-2500 (in Phoenix) for more information.

Manny Moreno
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2012 GWRRA Find-a-Friend Program

Goal & Objective

To enhance and improve our existing Find-A-Friend Recruiting Program to include other benefits and stakeholders that were not previously included.

Eligibility

Open to all current GWRRA Members.

Program Dates

January 1, 2012 to December 31, 2012

Program Details

- For every five new memberships you recruit (households), you will receive a gift certificate with the equivalent value of a Family Membership - **\$55**.
- You must recruit new memberships only, not renewals. Each membership (household) counts as "ONE" regardless of the number of family members in the membership. (They will however, count under the Find-A-Friend pin and T-shirt program.)
- Gift certificates are non-transferable and will have a one year expiration date.
- **There is no maximum number of gift certificates that can be earned.**
- Free years are issued and redeemed in the form of a gift certificate that is sent by the Home Office.
- Upon achieving the count of five new memberships (households), Members have the "option" to redeem gift certificates(s) for:
 - ◆ GWRRA Membership Renewal
 - ◆ GWRRA Official Merchandise
 - ◆ Wing Ding Registration
 - ◆ Chapter Charter Fees
- Memberships recruited during special events (mall shows, rallies, motorcycle shows, etc.) qualify for this program.
- Life Members may use the gift certificates for GWRRA Official Merchandise, Wing Ding Registration or Charter Fees.
- Free year's membership may be applied toward consecutive years necessary for Life membership.
- Trial membership applications may be used for the recruiting efforts. Membership fees must be paid to qualify for this Find-A-Friend program.

“Find-A-Friend” Program
NEVER PAY
DUES AGAIN*!

To Celebrate Our
35th Anniversary
We Are Making
An Incredible Offer
Recruit Five New
Memberships And Your
Next Renewal is Free

***Go to www.gwrra.org/FAF.html for details**

Rider Course Instructor Training for 2012

It is not too soon to start planning for developing new Instructors for GWRRA Riding Courses next year. Anything that requires a longer commitment of time (a total of 40 hours for the Rider Course Instructor Certification Program (RCICP)) will need to be planned far enough in advance for candidates and Master Instructor Trainers to secure time off from work.

Rather than wait until a couple of months before you want to hold an RCICP, and be disappointed when there is no one available on short notice, please consider targeting a date now so folks can arrange time off in the coming year. Some people do have to put in for vacation near the first of the year. The RCICP is designed for people that have not previously been certified to teach a Riding Course (refer to the Rider Education Program Handbook for prerequisites).

The program starts with a one-day Classroom Instructor Development Module (CIDM). That is followed after a number of weeks (for riding practice and studying the Instructor Guide) with a 4-day Riding Course Instructor Training (RCIT) component. New for 2012 will be a practical pre-test where the candidate will need to take a Riding Skill Evaluation at the start of the RCIT phase of the RCICP. Those who successfully complete this will be allowed to continue in the RCICP. We currently have RCICPs based on the Trike Rider Course or the Advanced Rider Course only. The final evaluation is the candidate is conducting a classroom session with students while being monitored by the GWRRA Master Instructor Trainer for quality control.

There is one more facet of planning. The Instructor candidates must have students to teach. The sponsor (District, Region, etc.) must also advertise a regular class for students. Upon completion of the RCICP, the new Instructor must teach two more courses with an experienced Instructor before being able to teach independently. There is an application and a fee for the RCICP. See the GWRRA Rider Ed website for details (<http://www.gwrro.org/regional/ridered/index.html>), or contact us for further information.

Once a candidate is fully certified, the Riding Course Instructor must renew every two years and teach at least two courses within the renewal period. Keep this in mind if the District or Region is considering adding Instructors. If there are not enough classes to keep both current and potential new Instructors certified, an effort must be made to schedule more classes to give everyone at least two per year.

If a candidate has previously certified as a GWRRA or other organizations (MSF, ESC, etc...) Riding Course Instructor, there is an Instructor Certification Course (ICC) available. This course lasts 1.5 days and is easier to plan. In this version, the Instructor already knows how to teach a Riding Course. They are taught how to teach the specific course they are certifying for.

Upcoming courses are posted on the Rider Ed website when identified so that we can fill them up and maximize the use of our Instructor Trainers. There are already two ICCs scheduled for 2012.

Remember: Friends don't let Friends Learn by ACCIDENT,

Tony & Michelle Van Schaick
International Directors, Rider Education Program



Motorcycle Antilock Braking System

I have just received information from our GWRRA International Director of Rider Education, Anthony Van Schaick, pertaining to the newly released brochure titled *“Motorcycle ABS: Why You Want To Ride With It”*. This brochure is being distributed by The Insurance Institute for Highway Safety and deals with the antilock braking systems found on many motorcycle models. The pamphlet, intended for distribution at rider training events and other venues, is meant to encourage riders shopping for new bikes to choose models equipped with the technology.

An antilock braking system works by constantly measuring wheel speed. One common way to do this is with a small grooved ring near the brake disc, often called a tone wheel. The wheel speed sensor sends the tone wheel readings to the ABS unit, which can determine if the wheel is about to stop rotating. If it is, wheel speed information is used to adjust the pressure from the brake cylinder on the brake caliper multiple times per second. ABS doesn't affect normal braking - you notice it only in an emergency.

As any rider knows, stopping a motorcycle isn't as simple as stopping a car. Most bikes have separate brake controls for the front and rear wheels, and either wheel can lock up during hard braking. On a car, lockup might result in a skid. On a motorcycle, it often means a serious fall.

No matter how skilled you are, you can't predict when a driver ahead of you will cut you off, forcing you to brake hard. With ABS, riders can brake fully without fear of locking up. Antilocking brakes automatically reduce brake pressure when a lockup is about to occur, and increase it again after traction is restored. More than 4,000 people died in motorcycle crashes in 2009. It makes sense to cut your risk with ABS.

The rate of fatal crashes is 37% lower for motorcycles equipped with optional ABS than for those same models without ABS (*Insurance Institute for Highway Safety, 2011*). Collision insurance claims for motorcycles with ABS are filed 22% less frequently than for motorcycles without it (*Highway Loss Data Institute 2009*).

If you are interested in obtaining this brochure, you can email publications@iihs.org. If you have questions, please contact Eric R. Teoh from the Insurance Institute for Highway Safety, 1005 N Glebe Rd, Suite 800, Arlington, VA 22201, (703) 247-1568.

Ride Safe, Have Fun!

Joe Mazza
International Assistant Director, Rider Education Program



<http://www.gwrra.org/regional/ridered/index.html>

**INSURANCE INSTITUTE
FOR HIGHWAY SAFETY**

NEWS RELEASE

Nov. 10, 2011

Contact: Adrian Lund 703/247-1500 (office) or 703/898-6618 (cell)

Russ Rader 703/247-1500 (office) or 202/257-3591 (cell)

**NEW BROCHURE ON MOTORCYCLE ANTILOCK BRAKES
PROVIDES KEY SAFETY INFORMATION FOR RIDERS**

ARLINGTON, VA — Riding a motorcycle is safer when the bike is equipped with antilock brakes, the Insurance Institute for Highway Safety explains in a new consumer brochure.

"Motorcycle ABS: Why you want to ride with it" explains what antilock braking systems (ABS) do, how they work, and the key research on their safety benefits. The pamphlet, intended for distribution at rider training events and other venues, is meant to encourage riders shopping for new bikes to choose models equipped with the technology. Antilocks are standard on some motorcycles and are available as an option on many more.

"Research shows that motorcycle antilocks dramatically cut the risk of a deadly crash," says Institute president Adrian Lund. "We want riders to understand how this technology works so they can make an informed choice."

Braking isn't as simple on a motorcycle as it is behind the wheel of a car. Most bikes have separate brake controls for the front and rear wheels, and either wheel can lock up during hard braking. On a car, a lockup might result in a skid. On a motorcycle, it can mean a loss of balance and a potentially deadly fall.

With ABS, a rider can brake fully without fear of locking up. The system automatically reduces brake pressure when a lockup is about to occur and increases it again after traction is restored.

ABS works by constantly measuring wheel speed, but it intervenes to adjust brake pressure only if it detects that a wheel is about to stop rotating. A rider shouldn't notice it at all during normal, nonemergency braking.

— MORE —

Motorcycles equipped with antilock brakes have a 37 percent lower rate of fatal crashes than the same models without antilocks, Institute researchers have found. The Institute's affiliate, the Highway Loss Data Institute, has reported that collision insurance claims are filed 22 percent less frequently for motorcycles with antilocks than for those without it.

The technology benefits riders of all abilities. Even the most skilled rider may be forced to brake hard when cut off or faced with another emergency. Road surfaces can be unexpectedly sandy or more slippery than they look. A test track study by the Austrian Road Safety Board found that both new and experienced riders stop more quickly with ABS than without. The U.S. National Highway Traffic Safety Administration found that stopping distances improve with ABS on wet and dry surfaces alike.

More than 4,000 people died in motorcycle crashes in 2009. Riding a motorcycle is inherently more dangerous than riding in a car because a bike is less stable and less visible to other drivers. Moreover, it lacks the protection of an enclosed vehicle. Antilocks can go a long way toward preventing crashes. When a crash does occur, a helmet is the most effective protection.

To request copies of "Motorcycle ABS: Why you want to ride with it," email publications@iihs.org.

**End 2-page news release on motorcycle antilocks
For more information go to www.iihs.org**



<http://www.gwrra.org/regional/ridered/index.html>



HOW ABS WORKS

An antilock braking system works by constantly measuring wheel speed. One common way to do this is with a small grooved ring near the brake disc often called a **tone wheel**. The **wheel speed sensor** sends the tone wheel readings to the **ABS unit**, which can determine whether the wheel is about to stop rotating. If it is, wheel speed information is used to adjust the pressure from the **brake cylinder** on the brake caliper multiple times per second.



Tone wheel



ABS unit



Wheel speed sensor



Brake cylinder



Brake caliper



Rider Boxed, LLC

NO DRAG ON PERFORMANCE.

Both conventional braking systems and combined braking systems, which link one or both controls to both wheels, can have ABS. Today's systems can be as light as a pound and a half, so there's

WHAT ABS ADDS TO MOTORCYCLE BRAKING

As any rider knows, stopping a motorcycle isn't as simple as stopping a car. Most bikes have separate brake controls for the front and rear wheels, and either wheel can lock up during hard braking. On a car, a lockup might result in a skid. On a motorcycle, it often means a serious fall.

No matter how skilled a rider you are, you can't predict when a driver ahead of you will cut you off, forcing you to brake hard. Road surfaces can be unexpectedly sandy or more slippery than they look.

With ABS, riders can brake fully without fear of locking up. Antilocks automatically reduce brake pressure when a lockup is about to occur and increase it again after traction is restored.

More than 4,000 people died in motorcycle crashes in 2009. It makes sense to cut your risk with ABS.

ANTILOCK BRAKING SYSTEMS MAKE RIDING SAFER.

PROVEN BENEFITS

Studies of fatal crashes, insurance claims, and test track performance all confirm the importance of antilock brakes.

Fewer deaths:

The rate of fatal crashes is 37 percent lower for motorcycles equipped with optional ABS than for those same models without ABS. Insurance Institute for Highway Safety, 2011.

Fewer crashes:

Collision insurance claims for motorcycles with ABS are filed 22 percent less frequently than for motorcycles without it. Highway Loss Data Institute, 2009.

Shorter stopping distances:

On the test track, both new and experienced riders stop more quickly with ABS. Stopping distances improve on wet and dry surfaces alike. (Austin Road Safety Board, 2004; National Highway Traffic Safety Administration, 2009).

Membership Enhancement

“Remember” We are Volunteers!

There are many avenues to pursue in GWRRA. Our Motto, “Friends for, “FUN”, Safety and Knowledge” is only the beginning. Members participate in various Programs to promote our Motto. Whether we choose Rider Education, Leadership Training, or Membership Enhancement, we incorporate our thoughts and ideas, along with our own personalities, to get as much from the Programs as we can. All this makes GWRRA what it is today.

No matter which avenue you choose to pursue in GWRRA, you can find a vast number of guides, documents, websites, and other information on how to go about having the most “FUN”, and at the same time staying within the guidelines of GWRRA. The most important thing you need to remember is that we are all Volunteers in this great Association. No matter what position you hold or the job you are assigned, you are a Volunteer.

If you are a Chapter, District or Region Team Member you need to remember that those Members who help you accomplish your goals and mission are Volunteers. We want to accomplish our goals but we must do it in a way in which our Volunteers can feel comfortable and can deal with the situations. Volunteers need to have knowledge of what is expected of them. If they are not doing what is expected or in the manner you feel it needs to be done, take some extra time to mentor them. Again, remember, like yourself, they are Volunteers.

We are all busy in this fast paced world, but a few extra minutes of explanation and mentoring will go a long way toward accomplishing your goals. This will also help Volunteers to grow and enable them to mentor others along their way. We all have the opportunity to grow in Knowledge, Safety and “FUN”. Taking time to “Thank” a Volunteer will be one of the best things you can ever do; no matter how much we say “Thank You”, it will never be enough. There is always room for improvement in anything we do; let’s strive to do the best we can for all our Members in GWRRA.

As Volunteers of GWRRA, let’s make a goal in 2012 to work together, help each other, and make GWRRA, “Our” Association, the best it can be.

Ed & Linda Johnson
International Directors, Membership Enhancement Program



<http://med.gwrro.org/>

GOLD WING ROAD RIDERS ASSOCIATION

CONTACT US

MEMBERSHIP BENEFITS OFFICIAL PRODUCTS WING WORLD PROGRAMS MESSAGE BOARDS F.A.Q.'S

MEP Home
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MEC
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Recruiting & Retention
Couple of the Year
Chapter of the Year
Newsletter Award

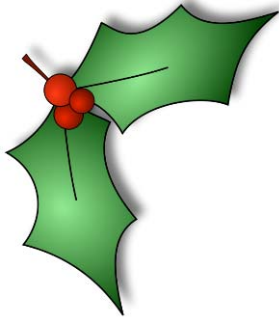
Rescue Plus Roadside Assistance
PEACE OF MIND FOR PENNIES A DAY!
CLICK HERE

Membership Enhancement Program
"We are Listening. What is your Solution?"
Every Member Matters

Updated November 5, 2011

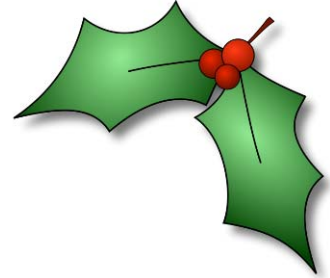
November Insight Newsletter
Click Here to view the November edition of the "Insight" Newsletter

June Azeo Chapter Newsletter Award (3rd Quarter - 2011)



Recipe for Christmas All Year Long

Take a heap of child-like wonder
That opens up our eyes
To the unexpected gifts in life -
Each day a sweet surprise.
Mix in fond appreciation
For the people whom we know;
Like festive Christmas candles,
Each one has a special glow.
Add some giggles and some laughter,
A dash of Christmas food,
(Amazing how a piece of pie
Improves our attitude!)
Stir it all with human kindness;
Wrap it up in love and peace,
Decorate with optimism, and
Our joy will never cease.
If we use this healthy recipe,
We know we will remember
To be in the Christmas spirit,
Even when it's not December.



By Joanna Fuchs

The Membership Enhancement Program TEAM wishes each of you a Very Merry Christmas and the happiest, healthiest New Year of all.



Introduction of the 2011 - 2012 Region Couples of the Year

We proudly introduce to you the 2011-2012 Couples Of the Year for Region A, B, and D:

REGION A: Greg & Renee Dempsey

We are Greg & Renee Dempsey, the Southeast Region A Couple of the Year. I've been riding a Gold Wing since January 2010, and Greg has been riding a Gold Wing since 2008, with me as his Co-Rider.



Greg rode and raced motorcycles, mostly dirt-bikes, since his teen years. In the fall of 1982, I was on an observer ride in an airplane, and Greg was skydiving out of that very same airplane. Some romances start out as both falling for each other, but Greg really fell for me - something like 12,000 feet - he jumped out of an airplane. Before he did, he handed me his goggles and said he'd catch me on the ground to get them back. By the time I was grounded I realized that I had just fallen for him. Little did he realize what he was getting himself into. Thereafter, we were blessed with three children; one girl and two boys, we also have three grandchildren; one girl, two boys.

Then life goes by, and before you know it, we were empty-nesters. Now what? Fortunately, our dilemma was solved. Since joining the Gold Wing Road Riders Association in 2008, we've discovered a whole new family. Along with this newfound family and friends, we have also continued our education, but now it is motorcycle-oriented education. To date, we have taken ARCs, TRCs, PLPs, completed the Horizons Program, and to further enhance all of that, Leadership Training; and it doesn't end there. Greg also became an ARC & TRC Instructor, Leadership Instructor, and I'm a PLP facilitator, CPR First Aid Instructor and Leadership Instructor. Along with the family aspect of Gold Wing Road Riders Association, education is important to both of us.

All of the couples that we have met are enthusiastic and enjoy helping and meeting other people. For us, to be chosen as the Couple Of the Year has truly been more than just a motorcycling experience. Our goals as Members are to continue to have fun, encourage others, and become the best that we can be. The Gold Wing Road Riders Association has enriched our lives beyond anything we have ever participated in before. Being the Couple of the Year at any level is an honor and we plan to represent our Region and the association in the most positive way that we can.



REGION B: Kevin & Robin Sedlak



Greetings from Northeast Region B Couple of the Year, We are Kevin & Robin Sedlak. Kevin says he saw fireworks when he first met Robin. It helped that it was the 4th of July in 2000 and, we were married on Memorial Day weekend in 2001. Kevin has two children from a previous marriage. William is serving in the Army National Guard and recently returned from a tour of duty in Bagdad Iraq and Haiti. Andrew recently completed his Culinary Arts certification from the US Department of Labor Job Corps program. Kevin is retired from Federal Law Enforcement and from the United States Armed Services. He is currently the Installation Safety Officer at Joint Base-McGuire-Dix-Lakehurst New Jersey. Kevin holds a Bachelor's Degree in Disaster/Emergency Response and Terrorism. Robin is the vocal music teacher at Pinelands Regional High School in Little Egg Harbor, NJ. She has directed several adult and high school choirs and is also a member of a local church and community choir. Robin holds a Bachelor's degree from Westminster Choir College and a Master Degree from Peabody Conservatory of the Johns Hopkins University, Baltimore MD, in Voice Performance as well as a second Master Degree in Educational Administration from Drexel University in Pennsylvania.

Kevin's motorcycle history started before he met Robin. He owned a Kawasaki 440 LTD when he lived in Los Angeles. He had an accident with that ride and didn't get on a cycle again until 2008. On a trip to visit Kevin's family in Michigan, they met a group of Gold Wing Riders at a gas station and talked to them about how fun it was to travel on a Gold Wing. That was in 2003. Finally in 2008 when gas prices first hit \$3.00 a gallon, the decision to get a Gold Wing became an easy one. Commuting by car was more expensive than by motorcycle. At a local Mall Show sponsored by Chapter NJ-E we made arrangements to purchase our current ride, a 1987 1200 Interstate. In addition, we became Members of our GWRRA home Chapter NJ-A (The "A" Team).

Since becoming Members of GWRRA in August 2008 we have gotten fully involved. We have participated as Chapter Newsletter Editor, Chapter Educator, Chapter Membership Enhancement, Couple of the Year, and Assistant Chapter Director. In 2010 we were selected as New Jersey District Couple and are now honored to hold the position of Region B Couple of the Year.

As Members of GWRRA we have met so many amazing people and shared in many once-in-a-lifetime experiences. We look forward to meeting you in our travels as your Region B Couple of the Year. Be sure you say hello when you see us. Ride Safe and be sure to support your Chapter, District and Region events. Remember, you can't have fun unless you participate.



REGION D: Joe & Paula Swift

We are Joe and Paula Swift from the south side of Indianapolis. We are the Assistant Chapter Directors of Chapter L-2 Greenwood, IN and the new 2012 Region D Couple of the Year. We have been married for 14 years and have belonged to Gold Wing Road Riders Association for 14 years. We have two children and one grandson. Joe has owned his own Auto Repair shop on the South Side of Indianapolis for twenty years. I work at the Department of Defense Finance and Accounting Service in the Safety Office. Joe and I met while Square Dancing and found that we both loved riding motorcycles. The rest is history. I collect Snowmen and currently have approximately 400 and still counting. Joe enjoys tooling leather and does some beautiful leather work.



We have held many positions in our Chapter and have attended most of the training opportunities provided by Gold Wing Road Riders Association. We served six years on the Indiana District Team as Assistant District Directors. We have tried to attend all the Region D Conventions and more if time allows us to. Joe is a LTP Trainer and has taught many seminars at the Indiana Conventions. We are also both certified Bike Show Judges. We are very proud to say that we are both Senior Master Tour Riders and remain current in all the required training in the Riders Education program.

Being selected as the 2012 Region D Couple of the Year is such an honor for us and we hope to continue having a ball visiting Chapters and attending Conventions and carrying out our duties as Couple of the Year. We are looking forward to the upcoming year and to Wing Ding 2012 in Ft. Wayne, IN and hope to see everyone there. Thank you for giving us this opportunity to represent all the members of Region D in the upcoming year.

Joe & Paula Swift



For more information about the Couple of the Year Program go to:

<http://med.gwrra.org/coupleoftheyear.html>

Personal Qualities of a Leader

When considering the character qualities of good leadership, it is well to bear in mind that they do not necessarily appear in every leader to the same degree. It is difficult to name a quality without pointing out an acknowledged leader in some field who does not appear to possess it at all. The traits of character discussed in this article are those found most typically in leaders -- to a more pronounced extent in some than others. Nearly all are subject to cultivation and strengthening, although a few are more likely to be innate than others. The potential leader must analyze themselves with these qualities in mind and resolve to make a conscious effort to lessen any existing deficiencies.

Honesty is a quality required of any leader. People want to follow someone they can trust, whose promises they can believe in and who gives a sincere impression of solidity and reliability. Every leader must have personal integrity which is an inspiration to their followers. In no other respect is the leader's example followed so carefully or their responsibility so clearly defined. In order to lead effectively they must make their followers, as well as superiors, certain that their interests are safe in their hands.

Intelligence is an innate quality. Everyone is born with a certain degree of it, and little can be done to increase its quantity in an individual. It can, however, be guided to a more complete development, or used so little that it might as well not be present. Intelligence means the capacity to make sound judgments; to recognize and appraise situations in their true significance; to analyze a problem in the light of past experience and plan suitable action. It combines keen observation, mental alertness and ordinary common sense. As a leadership quality, it should not be confused with knowledge, which is a byproduct of intelligence. It consists of the possession of information properly arranged and evaluated. An intelligent person may have little knowledge, which is an acquired characteristic. Although in some, a lack of it can be compensated for in part by the development of other qualities. Intelligence is a must for every successful leader, who finds that most of their time is spent in making decisions which require careful analysis and sound judgment.

Self-confidence is a requisite to successful leadership. Without it, leaders lack decisiveness in their contacts with others. In order to inspire confidence in their followers, leaders should be confident enough in themselves to be sure that they are on the right path. Faltering or hesitancy on their part will soon communicate itself to their followers, who may then have a tendency to become confused themselves. Self-confidence carried to extremes can result in egotism and boasting, with a consequent tendency to disregard everyone else's opinions and feelings. The leader must guard against this but, at the same time, attempt to build up within them a calm assurance which must necessarily accompany all responsibility.

Enthusiasm is a contagious quality. The leader who has enthusiasm for the work they are doing inspires their followers to an increased effort through the impact of their own personality. Their optimism will be felt throughout their duties. Enthusiasm must be genuine, based on a sense of satisfaction in the job and a confidence that it can be done. Members can sense quickly when there is genuineness or lack of it in the enthusiasm of their leader. It is a quality which can be developed, but not faked.

[Continued on next page](#)

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Aggressiveness is capable of being carried to unpleasant extremes, but in its correct degree it is essential to effective leadership. In its most acceptable sense, it implies enterprise, ambition and courage to go ahead. Leaders sufficiently imbued with this quality seldom relax their efforts to find a better way of doing things; and, having found one, do not spare them in putting it into effect. Not satisfied with a situation merely because it has existed for many years, they force to strive consistently for improvement in their Chapter and self.

Loyalty is a fine quality for any individual, and even more desirable in a leader. By displaying their own loyal qualities, they win the loyalty of those who follow. Successful leaders demonstrate loyalty to their superiors by carrying out their instructions to the best of their ability, acting always in the best spirit of the organizational policy and properly accepting the trust that has been placed in them. At the same time, they are loyal to the Chapter Members, standing behind them when they know they are right and are ever alert to safeguard their welfare and interests. This is not a divided loyalty – common sense dictates that Member morale must be high, if the best interests of the organization are to be served.

Friendliness is a habit every leader should cultivate. A person with a friendly attitude, rather than a cold and distant one more easily influences people. Members want to have an outward sign that their Leader is interested in them and their problems. This does not mean that a Leader attempts to build a close personal friendship with any of their Chapter Members, for undue familiarity often leads to partiality and a tendency among many to lose respect for their leader. The difference is in attitude. Leaders should keep all their contacts with their Members friendly and helpful, without showing favoritism. Their approach should never indicate a feeling of hostility or boredom.

Paul Brosher
International Director, Leadership Training Program

Online OCP

Several of you have taken the online OCP and asked about your scores and whether you have passed the course. You also would like to have your “Certificate of Completion”.

The procedure for acquiring this information is as follows:

When an individual takes the quizzes, those answers are stored on a website that is monitored by the Home Office in Phoenix. On Thursdays, all quizzes and scores are compiled and sent to me. The information is then sent to the respective Region Trainer. The Region Trainer will then make a “Certificate of Completion” and, along with an OCP pin, send to the person who completed the program. The Region Trainer will also notify the Region and District Directors, along with the District Trainer, of the results. The individuals name and GWRRA # are entered into the OCP Database for tracking.

This process may take up to 3 weeks from the time an individual completes the program until the time the individual receives notification and certificate.

Paul Brosher
International Director, Leadership Training Program



**Wing Ding 34
Fun in the Fort**

July 4 - 7, 2012

<http://www.wing-ding.org/>

2012 Events

Maryland District	January 26 - 28
Florida District	March 22 - 24
Region H	March 29 - 31
Louisiana District	April 12 - 14
Alabama District	April 19 - 21
South Carolina District	April 26 - 28
Region B	May 10 - 19
Texas District	May 17 - 19
Region F	May 25 - 27
Georgia District	June 14 - 16
Oregon District	June 14 - 16
Region J	July 20 - 23
Montana District	July 26 - 28
Region L	July 26 - 29
Region J	July 26 - 29
Region I	August 15 - 18
Colorado District	August 16 - 18
Region A	September 13 - 15
Iowa District	September 28 - 29
Mississippi District	October 11 - 13

Don't see your Region or District event listed?

Contact the Insight Newsletter Editors
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